



3DTV2010

Tuesday, May 25, 2010 • New York's Roosevelt Hotel
Keynote Speakers and Breakfast Panel Discussions

KEYNOTE SPEAKERS



Sean Bratches
Executive Vice President,
Sales and Marketing
Disney & ESPN



Mike Vitelli
President, Americas
Best Buy

PANEL DISCUSSION: ENVISIONING A 3D PRODUCTION, MODERATED BY TOM BUTTS, *TV TECHNOLOGY*

PANELISTS:



Ken Aagaard
Executive VP, Engineering,
Operations and Production,
CBS Sports



Chuck Pagano
Executive VP, Technology,
Engineering and Operations
ESPN



Steve Schklair
CEO
3Ality



George Hoover
CTO
NEP

OTHER PANEL DISCUSSIONS INCLUDE:

Getting 3DTV Into the Home: Challenges & Opportunities— Moderator: Todd Spangler, *Multichannel News*

Panelists: Bob Wilson, Vice President and General Manager, Networked Video Solutions Group of Motorola • More to come

The Consumer Experience Roundtable— Moderator: Steve Smith, *TWICE*

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WHO SHOULD ATTEND:

- Advertising Executives
- Broadcasters
- Programmers
- Cable Operators
- Station Groups
- Media Buyers
- Networks
- CE Manufacturers
- Retailers
- Distributors

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